



# SPONSORSHIP OPPORTUNITIES

The Society of Louisiana CPAs (LCPA) is the state's premier association of accounting professionals, proudly representing more than 4,500 CPAs in public practice, industry, government, and education, as well as 1,500+ future CPAs.

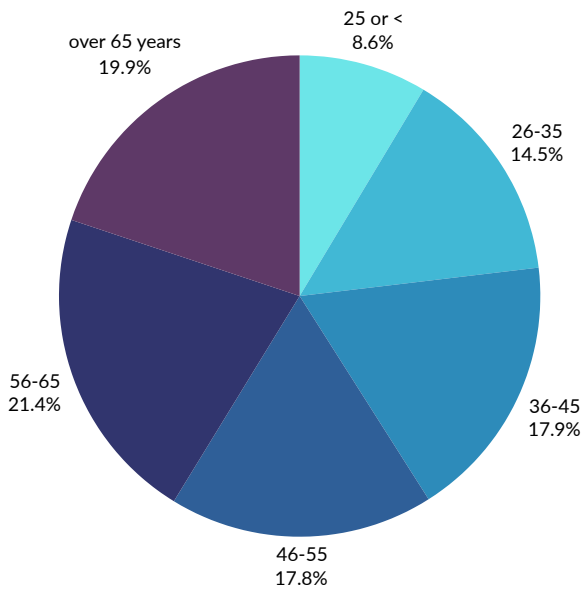
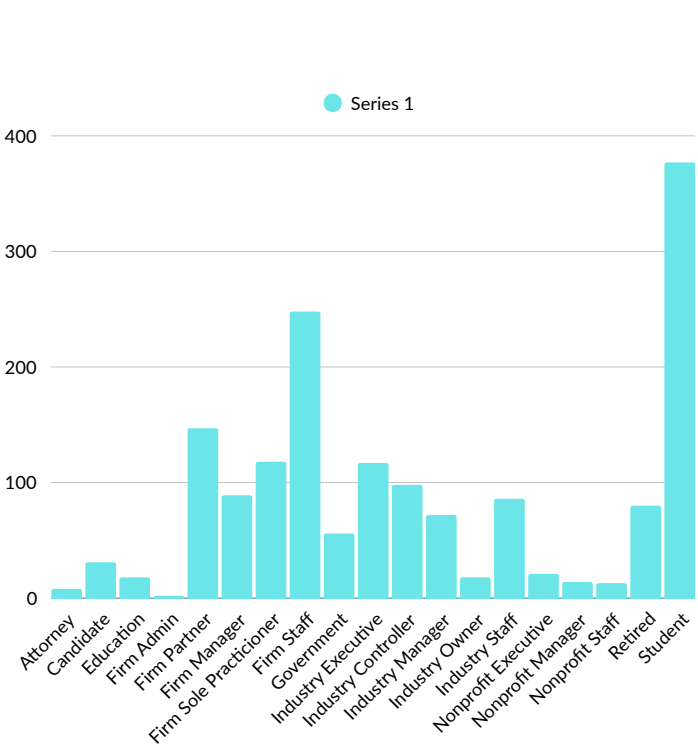


# Who is LCPA?

The Society of Louisiana CPAs (LCPA) is the state's premier association of accounting professionals, proudly representing more than 4,500+ CPAs in public practice, industry, government, and education, as well as 1,500+ future CPAs. Through communication, education, and networking events, we support our members with the tools needed to be the most trusted business advisors for the organizations and individuals they serve. Be a part of our community and discover how we help our members shine. It's simple — we're here to serve.

LCPA's mission is to serve the common needs of our members and to enhance the professional environment in which they work. We are committed to:

- Supply the necessary support to improve members' competency and professionalism,
- Advocate their causes in the government arena, and
- Promote their services to the public.



# Why Sponsor?



Sponsoring our CPA events offers a unique opportunity to connect with accounting professionals, enhance your brand exposure, and gain valuable insights. By partnering with us, you'll position your company as a leader in the field, engage with a targeted audience of decision-makers, and showcase your commitment to the CPA community. Don't miss the chance to elevate your brand and drive meaningful relationships!



## Targeted Connections

Gain access to a concentrated audience of professionals, including CPAs and industry leaders, enhancing brand visibility.



## Exposure

Increase your brand visibility through event marketing materials, signage, and digital platforms, reaching a targeted audience.



## Information

Gain insights into industry trends and challenges by engaging with attendees, helping to inform your business strategies and offerings.

# Calendar

| Conference / Workshop              | Date           | Location                                       |
|------------------------------------|----------------|--|
| Summer Education Conference        | July 20-25     | The Lodge at Gulf State Park   Gulf Shores, AL |
| Governmental Accounting & Auditing | August 11-12   | The Ritz-Carlton   New Orleans, LA             |
| Louisiana Accounting & Auditing    | August 11-12   | The Ritz-Carlton   New Orleans, LA             |
| Forensic, Litigation, & Valuation  | August 11-12   | The Ritz-Carlton   New Orleans, LA             |
| Women's Conference                 | August 13      | The Ritz-Carlton   New Orleans, LA             |
| Business & Industry Conference     | August 14-15   | The Ritz-Carlton   New Orleans, LA             |
| Energy Conference                  | August 14-15   | The Ritz-Carlton   New Orleans, LA             |
| Annual Meeting Lunch               | August 15      | The Ritz-Carlton   New Orleans, LA             |
| Ledgers & Legends LCPA Ball        | August 15      | The Ritz-Carlton   New Orleans, LA             |
| State & Local Tax Workshop         | August 22      | The Renaissance   Baton Rouge, LA              |
| FIC, MED, HR, NFP, EFP             | September 19   | The Crowne Plaza   Baton Rouge, LA             |
| Fall Cluster                       | October 24     | Shreveport, LA                                 |
| Winter Cluster                     | November 20-21 | Biloxi, MS                                     |
| Louisiana Tax Conference           | December 11-12 | The Ritz-Carlton   New Orleans, LA             |
| Controllers Workshop               | March 20, 2026 | The Hilton Capitol Center   Baton Rouge, LA    |
| Accounting Educators Workshop      | March 27, 2026 | Lafayette City Club River Ranch                |

## A&A CONFERENCE

## BUSINESS & ENERGY CONFERENCE

## CYPRESS SUMMIT

## LEDGERS & LEGENDS WEEK

## Core Sponsorships:

We're excited to offer a range of sponsorship opportunities designed to help you connect with the right audience and maximize your brand's visibility. Each event page outlines the specific offerings, but here's a snapshot of our three core sponsorship levels that you'll find offered for each event:

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### **Diamond Sponsor**

Maximum impact, exclusive perks! Shine in the spotlight with a full-page ad in the digital agenda, 2 half-price attendee spots, and 4 guests fully covered for breakfast, lunch, and all-day breaks—giving you prime networking access. Plus, enjoy exclusive meal or break sponsorship (breakfast, lunch, or an all-day break—first come, first served), with your company recognized in the agenda and announced from the podium as a valued sponsor. Limited to only 3 per event for maximum exposure!

### **Ruby Sponsor**

Strong visibility at a great value! With a half-page ad in the digital agenda, 1 half-price attendee spot, 2 guests covered for breakfast, lunch, and all-day breaks, and more. This level is ideal for sponsors looking to engage with attendees while keeping their brand top-of-mind.

### **Sapphire Sponsor**

An easy way to get involved and connect! This level includes 2 guests covered for breakfast, lunch, and all-day breaks and more ensuring a great opportunity to meet and interact with event attendees.

### **Want to stand out even more?**

Check out our Signature sponsorship opportunities on the next page! We're excited to help you find the perfect fit for your brand.

## Signature Sponsorships:

In addition to our Diamond, Ruby, and Sapphire sponsorship levels, signature sponsorships are available for each event. These unique opportunities offer varied benefits and pricing, providing a great way to boost your visibility and connect with attendees. Below are descriptions of each signature sponsorship, outlining the benefits and visibility your organization will receive. Sponsors are responsible for providing logoed items for the event, such as lanyards, coffee sleeves, and bags.

Thank you for helping make these events memorable!

### Reception Sponsor

Host the Networking Reception Happy Hour on opening night! Enjoy Ruby Level benefits, logo placement, agenda program inclusion, and the chance to mingle with attendees at this key event.

### Presenting Sponsor

Your organization will have the opportunity to host a complimentary 50-minute bonus CPE session for attendees, with prior approval of the session's topic and content. This also includes Ruby Level benefits.

### Wifi Sponsor

Put your name in front of all attendees as the WiFi password and boost your brand visibility throughout the event! This also includes Sapphire Level benefits.

### Coffee Sponsor

Keep attendees fueled while featuring your logo on coffee sleeves for maximum visibility! Enjoy Sapphire Level benefits and get your brand noticed throughout the event.

### T-Shirt Sponsor

Stand out in style! Your logo will be included on the t-shirts given to every in-person attendee. LCPA will handle the design and ordering, while you enjoy the perks of Sapphire Level benefits!

### Lanyard Sponsor

No pinning, no problem! With lanyards featuring your logo, attendees can easily wear their badges, keeping your brand visible all event long while you enjoy Sapphire Level benefits.

### Bag Sponsor

Put your brand in the hands of every attendee with event bags featuring your logo—plus enjoy all the perks of the Sapphire Level!

### Webcast Sponsor

Keep your brand front and center with your logo featured prominently on the live stream throughout the entire conference—ensuring maximum visibility for virtual attendees—plus enjoy all the benefits of the Sapphire Level!

### Charging Station Sponsor

Power up your brand while attendees recharge! Your logo will be featured at charging stations, keeping participants connected during sessions and includes all Sapphire Level benefits!

### Grand Prize Sponsor

Be the star of the show by funding the Grand Prize package, announced with your name during the conference and the winner's reveal. Your brand will shine as the key sponsor of this exciting moment!

### Lunch Table Sponsor

Showcase your brand in style at the Women's Conference by decorating a lunch table with your logo, swag, and personal touch. Includes one seat at the table to network and engage with attendees!

### Photobooth/Santa Sponsor

Spread holiday cheer at the Tax Conference as the exclusive Santa & Photo Booth host! Your logo will be on every photo, ensuring attendees take home great memories—and your brand visibility.



# Summer Education Conference

July 20-25 | Gulf Shores, AL | 200 Attendees



The Alabama, Arkansas, Florida, Kentucky, Louisiana, and Texas CPA societies are getting our members together in Gulf Shores! Take advantage of the opportunity to connect with decision-makers from these states in a fun, casual setting by sponsoring this event. From pre-event promotion to the in-person conference, our collective marketing campaign immediately puts your brand in front of more than 63,000 CPAs and builds meaningful connections. Direct marketing and social media tactics help you engage with prospective customers even before meeting the attendees face-to-face.

| Sponsor Offerings   | Gold*<br>\$7500 | Silver<br>\$5000 | Bronze**<br>\$3000 | Exhibitor<br>\$1000 |
|---|-----------------|------------------|--------------------|---------------------|
| Stand-alone promotion to all attendees  | ✿               |                  |                    |                     |
| Opportunity to address attendees Monday morning   | ✿               |                  |                    |                     |
| Acknowledgement during announcements  | ✿               |                  |                    |                     |
| Promotional slide in conference slideshow   | ✿               | ✿                |                    |                     |
| Tagged in one pre-event social media post   | ✿               | ✿                |                    |                     |
| 250-word blurb + logo/contact info included in “meet the sponsors” email to registrants   | ✿               | ✿                | ✿                  |                     |
| Logo on all event signage, promotional emails, and event website                          | ✿               | ✿                | ✿                  |                     |
| Conclusion and recognition in post attendee email with your logo and link to your website | ✿               | ✿                | ✿                  |                     |
| Exhibitor table at conference   | ✿               | ✿                | ✿                  | ✿                   |
| Conference participant list (name and firm only, no email)                                | ✿               | ✿                | ✿                  | ✿                   |

## SIGNATURE SPONSORS:

**Pre-Event Sponsor \$10,000**  
One Available / Gold Level Benefits

**Reception Sponsor \$3,500**  
One Available / This package includes logo on event signage, opportunity to address attendees during Sunday reception, and have an exhibit table.

**Reception Chair Sponsor \$2,500**  
One Available / This package includes logo on event signage, branded snack and drink for each chair, and have an exhibit table.

**Wi-Fi Sponsor \$2,000**  
One Available / Exhibitor Table

**Lanyard Sponsor \$2,000**  
One Available

\*Gold sponsorship is limited to three sponsors

\*\*Bronze sponsorship will receive logo only on “meet the sponsors” email to registrants

# INTRODUCING LEDGERS & LEGENDS WEEK

Join us for a WEEK of Conferences — **an exciting new week of CPE at the Ritz-Carlton in New Orleans!** By combining like-conferences, we're bringing together more professionals, more networking, and more opportunities for sponsors to engage with CPAs across multiple specialties. Whether you sponsor one event or all, **you'll gain direct access to hundreds of CPAs and branding exposure to 5,000+ members** through various marketing techniques. Plus, be part of the Annual Meeting, where new leadership is welcomed, and the NEW Ledgers & Legends Ball, an unforgettable evening of recognition and networking.

## Monday, August 11 & Tuesday, August 12

- **New Opportunity: The Accounting & Auditing Conference!** This newly combined event merges the formerly separate Governmental Accounting & Auditing Conference and the Louisiana Accounting & Auditing Conference, bringing together over 250 CPAs in-person for an expanded learning and networking experience. Attendees will select specialized tracks, allowing you to connect directly with governmental accountants, auditors, and top CPAs across Louisiana. Don't miss this chance to maximize your impact at Louisiana's premier accounting and auditing event!
- Plus, the **Forensic, Litigation & Valuation Conference** (Estimated 80-100 Registrants In-Person/Online) will run alongside the Accounting & Auditing Conference, giving you even broader networking opportunities. Connect not only with A&A professionals but also with forensic accountants, litigation experts, and valuation specialists during shared breaks and meals. As a sponsor, you'll gain targeted brand exposure, exclusive networking opportunities, and recognition among key decision-makers across multiple sectors.

## Wednesday, August 13

- **Women's Conference** (Estimated 60-80 Registrants In-Person) Empower female CPAs! This event is the perfect platform to connect with a diverse and dynamic group of professionals. Showcase your brand and support women in leadership and career advancement in a supportive and engaging environment.

## Thursday, August 14 & Friday, August 15





























- **New Opportunity: The Business & Energy Conference!** This dynamic event brings together CPAs from various sectors, combining the Business & Industry Conference (Estimated 250-300 Registrants In-Person/Online) and the Energy Conference (Estimated 40-50 Registrants In-Person/Online) for an expanded learning and networking experience. Attendees will have the flexibility to cross tracks, allowing you to connect with key decision-makers, industry influencers, and energy sector professionals all in one place. As a sponsor, you'll gain maximum brand exposure, engage with a diverse audience, and position your company at the forefront of industry trends and innovations. Don't miss this unique opportunity to connect with top professionals shaping the future of business and energy!
- **Annual Meeting Lunch** Sponsor the Annual Meeting, where we introduce new leadership and shape the future of the profession! There are two new sponsorship opportunities held during the Business & Energy Conference lunch.
- **Ledgers & Legends Ball** (NEW) Make a lasting impression at our FIRST EVER Ledgers and Legends Ball! This glamorous black tie optional event celebrates the achievements of CPAs while offering excellent networking opportunities. As a sponsor you'll connect with top-tier professionals in a fun, celebratory atmosphere. The Ball will take place on the last night of the Business & Energy Conference.



# Accounting & Auditing Conference - GAAC & LAAC

August 11-12 | The Ritz-Carlton, New Orleans / Webcast

A&A & FLVS core sponsorships will overlap. Signature Sponsorships are offered separate at both events.

| Sponsor Offerings  | DIAMOND<br>\$3500   | RUBY<br>\$1800   | SAPPHIRE<br>\$1250   |
|--|---|--|--|
| Priority Table Location  |       |  |  |
| Verbal Recognition During the Event                                  |       |  |  |
| Breakfast, Lunch, or Break Sponsor (first come, first served)        |       |  |  |
| Social Media Pre-Event Post (Facebook, Instagram, Twitter, LinkedIn) |       |  |  |
| Logo Printed on Signage at Event                                     |       |       |  |
| Ad in Digital Agenda Shared with All Attendees                       |  full |  half |  |
| Slide in Powerpoint During Breaks & On Webcast                       |       |       |  |
| Logo with Link to your Website in Emails and on Event Webpage        |       |       |  |
| Option to Send an Attendee at Half Price                             |  x2   |  x1   |  |
| Lunch & All Day Breaks Included                                      |  x4 |  x2 |  x2 |
| Giveaway Opportunities   |     |     |     |
| Event Attendee List  |     |     |     |
| Electrical Hookup  |     |     |     |
| Wi-Fi Access   |     |     |     |
| 6ft Skirted Table at the Event                                       |     |     |     |

## SIGNATURE SPONSORS:

### Reception Sponsor \$10,000

One Available / Ruby Level Benefits

### Presenting Sponsor \$7,500

One Available / Ruby Level Benefits

### Coffee Sponsor \$5,000

One Available / Sapphire Level Benefits

### Webcast Sponsor \$5,000

One Available / Sapphire Level Benefits

### T-Shirt Sponsor \$5,000

One Available / Sapphire Level Benefits

### Wi-Fi Sponsor \$2,250

One Available / Sapphire Level Benefits

### Charging Station Sponsor \$2,000

One Available / Sapphire Level Benefits

### Lanyard Sponsor \$1,750

One Available / Sapphire Level Benefits

### Bag Sponsor \$1,750

One Available / Sapphire Level Benefits

### Grand Prize Sponsor \$1,000

One Available

See page 6 for additional descriptions.

\*Diamond sponsorship is limited to three sponsors

# Forensic, Litigation, & Valuation Services Conference

August 11-12 | The Ritz-Carlton, New Orleans / Webcast

A&A & FLVS core sponsorships will overlap. Signature Sponsorships are offered separately for each event.

## **SIGNATURE SPONSORS:**

**Presenting Sponsor \$7,500** *One Available/Ruby Level Benefits*

**Coffee Sponsor \$5,000** *One Available/Sapphire Level Benefits*

**Webcast Sponsor \$5,000** *One Available/Sapphire Level Benefits*

**Wi-Fi Sponsor \$2,250** *One Available/Sapphire Level Benefits*

**Charging Station \$2,000** *One Available/Sapphire Level Benefits*

**Lanyard Sponsor \$1,750** *One Available/Sapphire Level Benefits*

































**Bag Sponsor \$1,750** *One Available/Sapphire Level Benefits*

**See page 6 for additional descriptions.**

**\*Lunch will also allow networking with the Accounting & Auditing conference attendees.\***

# Women's Conference

August 13 | The Ritz-Carlton, New Orleans

| Sponsor Offerings  | DIAMOND<br>\$2500   | RUBY<br>\$1250   | SAPPHIRE<br>\$1000   |
|--|---|--|--|
| Priority Table Location  |       |  |  |
| Verbal Recognition During the Event                                  |       |  |  |
| Breakfast, Lunch, or Break Sponsor (first come, first served)        |       |  |  |
| Social Media Pre-Event Post (Facebook, Instagram, Twitter, LinkedIn) |       |  |  |
| Logo Printed on Signage at Event                                     |       |       |  |
| Ad in Digital Agenda Shared with All Attendees                       |  full |  half |  |
| Slide in Powerpoint During Breaks & On Webcast                       |       |       |  |
| Logo with Link to your Website in Emails and on Event Webpage        |       |       |  |
| Option to Send an Attendee at Half Price                             |  x2   |  x1   |  |
| Lunch & All Day Breaks Included                                      |  x4 |  x2 |  x2 |
| Giveaway Opportunities   |     |     |     |
| Event Attendee List  |     |     |     |
| Electrical Hookup  |     |     |     |
| Wi-Fi Access   |     |     |     |
| 6ft Skirted Table at the Event                                       |     |     |     |

## SIGNATURE SPONSORS:

### Coffee Sponsor \$2,500

*One Available / Sapphire Level Benefits*

### T-Shirt Sponsor \$2,500

*One Available / Sapphire Level Benefits*

### Wi-Fi Sponsor \$2,000

*One Available / Sapphire Level Benefits*

### Lanyard Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Bag Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Charging Station Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Lunch Table Decor \$500

































*One Available / Included with All Sponsor Levels. This option is for someone who ONLY wants to decorate a lunch table.*

\*Diamond sponsorship is limited to three sponsors

See page 6 for additional descriptions.

# Business & Energy Conference

August 14-15 | The Ritz-Carlton, New Orleans / Webcast

| Sponsor Offerings  | DIAMOND<br>\$3500   | RUBY<br>\$1800   | SAPPHIRE<br>\$1250   |
|--|---|--|--|
| Priority Table Location  |       |  |  |
| Verbal Recognition During the Event                                  |       |  |  |
| Breakfast, Lunch, or Break Sponsor (first come, first served)        |       |  |  |
| Social Media Pre-Event Post (Facebook, Instagram, Twitter, LinkedIn) |       |  |  |
| Logo Printed on Signage at Event                                     |       |       |  |
| Ad in Digital Agenda Shared with All Attendees                       |  full |  half |  |
| Slide in Powerpoint During Breaks & On Webcast                       |       |       |  |
| Logo with Link to your Website in Emails and on Event Webpage        |       |       |  |
| Option to Send an Attendee at Half Price                             |  x2   |  x1   |  |
| Lunch & All Day Breaks Included                                      |  x4 |  x2 |  x2 |
| Giveaway Opportunities   |     |     |     |
| Event Attendee List  |     |     |     |
| Electrical Hookup  |     |     |     |
| Wi-Fi Access   |     |     |     |
| 6ft Skirted Table at the Event                                       |     |     |     |

## SIGNATURE SPONSORS:

### Reception Sponsor \$10,000

*One Available / Ruby Level Benefits*

### Presenting Sponsor \$7,500

*One Available / Ruby Level Benefits*

### Coffee Sponsor \$5,000

*One Available / Sapphire Level Benefits*

### Webcast Sponsor \$5,000

*One Available / Sapphire Level Benefits*

### Wi-Fi Sponsor \$2,250

*One Available / Sapphire Level Benefits*

### Charging Station Sponsor \$2,000

*One Available / Sapphire Level Benefits*

### Lanyard Sponsor \$1,750

*One Available / Sapphire Level Benefits*

### Bag Sponsor \$1,750

*One Available / Sapphire Level Benefits*

\*Diamond sponsorship is limited to three sponsors

See page 6 for additional descriptions.

# Annual Meeting Lunch

August 15 | The Ritz-Carlton, New Orleans

| Sponsor Offerings | PRICE   | # Available |
|-------------------|---------|-------------|
| Floral Sponsor    | \$3,000 | 1           |
| Program Sponsor   | \$500   | 1           |

# Ledgers & Legends Annual LCPA Ball

August 15 | The Ritz-Carlton, New Orleans

## Ledger Leader - \$1,500

- Business name in the ball program
- Recognition in the event slideshow
- 2 ball tickets

## Balance Sheet Benefactor - \$500

- Recognition in event slideshow
- 2 ball tickets

## SIGNATURE SPONSORS:

### • Band - \$10,000

- Logo placed on stage by band
- Logo in program & slideshow
- Pick a song request
- Name will be announced by the band on stage
- Name on formal invitation
- 10 ball tickets

### • Signature Drink - \$10,000 (3 available)

- Name of a mixed signature drink for the night
- Logo in program & slideshow
- Name on formal invitation
- 10 ball tickets

### • Welcome Champagne Sponsor - \$10,000

- Name on signage by the Champagne Wall
- Logo in program & slideshow
- Name on formal invitation
- 10 ball tickets

### • Beer/Wine Sponsor - \$10,000

- Logo in program & slideshow
- Logo on signage at the beer/wine bar areas
- Name on formal invitation
- 10 ball tickets

### • Food Sponsor/Carving Station Sponsor - \$10,000

- Logo signage placed on food tables
- Logo in program & slideshow
- Name on formal invitation
- 10 ball tickets

### • Dessert - \$6,500

- Logo on signage by dessert table
- Logo in program & slideshow
- Name on formal invitation
- 4 ball tickets

### • Beignet Sponsor - \$5,000

- Announcement of name at the podium during the release
- Logo in program & slideshow
- 4 ball tickets

### • Floral Sponsor - \$3,000

- Logo on floral tables with signage
- Name in program & slideshow
- 2 ball tickets

### • Beads & Bling Sponsor - \$3,000

- Logo added to custom light up beads or dance floor swag
- Name in the program & slideshow
- 2 ball tickets

### • Watercolor Portraits Sponsor - \$2,500

- Logo sticker added to the packaging of watercolor portraits of guests
- Name in the program & slideshow
- 2 tickets to the ball

### • Photobooth Sponsor - \$2,500

- Logo added on photos taken at the photobooth
- Name in the program & slideshow
- 2 tickets to the ball

### • Babysitting Sponsor - \$2,000































- Logo signage at the babysitting room
- Opportunity to bring logo swag or coloring books for the kids
- Name in the program & slideshow
- 2 ball tickets



# State & Local Tax Workshop

August 22 | The Renaissance, Baton Rouge

Sponsor the State and Local Tax Workshop to gain exposure with CPAs navigating the latest tax regulations. Connect with key professionals and showcase your brand to a targeted audience. (Estimated 150 Registrants In-Person)

| Sponsor Offerings  | DIAMOND<br>\$2500   | RUBY<br>\$1250   | SAPPHIRE<br>\$1000   |
|--|---|--|--|
| Priority Table Location  |       |  |  |
| Verbal Recognition During the Event                                  |       |  |  |
| Breakfast, Lunch, or Break Sponsor (first come, first served)        |       |  |  |
| Social Media Pre-Event Post (Facebook, Instagram, Twitter, LinkedIn) |       |  |  |
| Logo Printed on Signage at Event                                     |       |       |  |
| Ad in Digital Agenda Shared with All Attendees                       |  full |  half |  |
| Slide in Powerpoint During Breaks & On Webcast                       |       |       |  |
| Logo with Link to your Website in Emails and on Event Webpage        |       |       |  |
| Option to Send an Attendee at Half Price                             |  x2  |  x1  |  |
| Lunch & All Day Breaks Included                                      |  x4 |  x2 |  x2 |
| Giveaway Opportunities   |     |     |     |
| Event Attendee List  |     |     |     |
| Electrical Hookup  |     |     |     |
| Wi-Fi Access   |     |     |     |
| 6ft Skirted Table at the Event                                       |     |     |     |

\*Diamond sponsorship is limited to three sponsors

## SIGNATURE SPONSORS:

### Coffee Sponsor \$2,500

*One Available / Sapphire Level Benefits*

### Wi-Fi Sponsor \$2,000

*One Available / Sapphire Level Benefits*

### Lanyard Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Bag Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Charging Station Sponsor \$1,500

*One Available / Sapphire Level Benefits*

See page 6 for additional descriptions.

# INTRODUCING CYPRESS SUMMIT

## Connecting You to Professional Resources, Education, Skills, & Solutions

































We've created the Cypress Summit Workshop to give our sponsors enhanced visibility and the opportunity to connect with more members than ever before. By combining five workshops—MED, FIC, NFP, HR, and EFP—into one event with different tracks, sponsors can reach a larger, more diverse group of professionals all in one location and on the same day. Take advantage of this new format to maximize your exposure and networking opportunities!

### Friday, September 19 - Crowne Plaza Baton Rouge

- **Medical and Healthcare Workshop** (Estimated 50-75 Registrants In-Person/Online) Connect with CPAs specializing in the healthcare sector. Gain visibility with professionals focused on the latest industry trends and regulatory changes, while building valuable relationships in a targeted setting.
- **Financial Institutions Workshop** (Estimated 120-150 Registrants In-Person/Online) Engage with CPAs working in banking, insurance, and other financial services. Showcase your brand to professionals navigating the complexities of financial regulations and innovations in this specialized environment.
- **Human Resources Workshop** (Estimated 20-30 Registrants In-Person/Online) Connect with CPAs who manage HR functions within organizations. Build your brand's presence while engaging with professionals focused on the latest trends in labor law, employee benefits, and remote staff management.
- **Not-For-Profit Workshop** (Estimated 30-40 Registrants In-Person/Online) Reach CPAs dedicated to serving the unique needs of non-profit organizations. Gain direct exposure to professionals working on tax-exempt accounting, compliance, and organizational development in the non-profit sector.
- **Estate & Financial Planning Workshop** (Estimated 50-70 Registrants In-Person/Online) Connect with CPAs specializing in wealth management and estate planning. This is your chance to showcase your brand to professionals guiding clients through complex financial and estate strategies.

# CYPRESS SUMMIT | FIC, MED, HR, NFP, EFP

September 19 | The Crowne Plaza, Baton Rouge / Webcasts

| Sponsor Offerings  | DIAMOND<br>\$3500   | RUBY<br>\$1800   | SAPPHIRE<br>\$1250   |
|--|---|--|--|
| Priority Table Location  |       |  |  |
| Verbal Recognition During the Event                                  |       |  |  |
| Breakfast, Lunch, or Break Sponsor (first come, first served)        |       |  |  |
| Social Media Pre-Event Post (Facebook, Instagram, Twitter, LinkedIn) |       |  |  |
| Logo Printed on Signage at Event                                     |       |       |  |
| Ad in Digital Agenda Shared with All Attendees                       |  full |  half |  |
| Slide in Powerpoint During Breaks & On Webcast                       |       |       |  |
| Logo with Link to your Website in Emails and on Event Webpage        |       |       |  |
| Option to Send an Attendee at Half Price                             |  x2   |  x1   |  |
| Lunch & All Day Breaks Included                                      |  x4 |  x2 |  x2 |
| Giveaway Opportunities   |     |     |     |
| Event Attendee List  |     |     |     |
| Electrical Hookup  |     |     |     |
| Wi-Fi Access   |     |     |     |
| 6ft Skirted Table at the Event                                       |     |     |     |

\*Diamond sponsorship is limited to three sponsors

## SIGNATURE SPONSORS:

### Presenting Sponsor \$7,500

*One Available / Ruby Level Benefits*

### Coffee Sponsor \$5,000

*One Available / Sapphire Level Benefits*

### Webcast Sponsor \$5,000

*One Available / Sapphire Level Benefits*

### T-Shirt Sponsor \$5,000

*One Available / Sapphire Level Benefits*

### Wi-Fi Sponsor \$2,250

*One Available / Sapphire Level Benefits*

### Charging Station Sponsor \$2,000

*One Available / Sapphire Level Benefits*

### Lanyard Sponsor \$1,750

*One Available / Sapphire Level Benefits*

### Bag Sponsor \$1,750

*One Available / Sapphire Level Benefits*

### Grand Prize Sponsor \$1,000
































*One Available*

See page 6 for additional descriptions.

# Fall Cluster

## October 24| Shreveport, LA

Join us for the Fall Cluster in North Louisiana, covering a diverse range of hot topics in accounting and finance. As a sponsor, you'll connect with key professionals and gain exposure while engaging with attendees on the latest industry trends and solutions. (Estimated 30-50 Registrants In-Person)

| Sponsor Offerings  | DIAMOND<br>\$2500   | RUBY<br>\$1250   | SAPPHIRE<br>\$1000   |
|--|---|--|--|
| Priority Table Location  |       |  |  |
| Verbal Recognition During the Event                                  |       |  |  |
| Breakfast, Lunch, or Break Sponsor (first come, first served)        |       |  |  |
| Social Media Pre-Event Post (Facebook, Instagram, Twitter, LinkedIn) |       |  |  |
| Logo Printed on Signage at Event                                     |       |       |  |
| Ad in Digital Agenda Shared with All Attendees                       |  full |  half |  |
| Slide in Powerpoint During Breaks & On Webcast                       |       |       |  |
| Logo with Link to your Website in Emails and on Event Webpage        |       |       |  |
| Option to Send an Attendee at Half Price                             |  x2  |  x1  |  |
| Lunch & All Day Breaks Included                                      |  x4 |  x2 |  x2 |
| Giveaway Opportunities   |     |     |     |
| Event Attendee List  |     |     |     |
| Electrical Hookup  |     |     |     |
| Wi-Fi Access   |     |     |     |
| 6ft Skirted Table at the Event                                       |     |     |     |

\*Diamond sponsorship is limited to three sponsors

### SIGNATURE SPONSORS:

#### Coffee Sponsor \$2,500

*One Available / Sapphire Level Benefits*

#### Wi-Fi Sponsor \$2,000

*One Available / Sapphire Level Benefits*

#### Lanyard Sponsor \$1,500

*One Available / Sapphire Level Benefits*

#### Bag Sponsor \$1,500

*One Available / Sapphire Level Benefits*

#### Charging Station Sponsor \$1,500

































*One Available / Sapphire Level Benefits*

See page 6 for additional descriptions.

# Winter Cluster

## November 20-21 | Biloxi, MS

Join us for the Winter Cluster in Biloxi, MS, where you'll connect with professionals on the latest accounting and finance trends. As a sponsor, you'll gain exposure and network with key decision-makers in a dynamic, engaging environment. (Estimated 50-75 Registrants In-Person)

| Sponsor Offerings  | DIAMOND<br>\$2500   | RUBY<br>\$1250   | SAPPHIRE<br>\$1000   |
|--|---|--|--|
| Priority Table Location  |       |  |  |
| Verbal Recognition During the Event                                  |       |  |  |
| Breakfast, Lunch, or Break Sponsor (first come, first served)        |       |  |  |
| Social Media Pre-Event Post (Facebook, Instagram, Twitter, LinkedIn) |       |  |  |
| Logo Printed on Signage at Event                                     |       |       |  |
| Ad in Digital Agenda Shared with All Attendees                       |  full |  half |  |
| Slide in Powerpoint During Breaks & On Webcast                       |       |       |  |
| Logo with Link to your Website in Emails and on Event Webpage        |       |       |  |
| Option to Send an Attendee at Half Price                             |  x2   |  x1   |  |
| Lunch & All Day Breaks Included                                      |  x4 |  x2 |  x2 |
| Giveaway Opportunities   |     |     |     |
| Event Attendee List  |     |     |     |
| Electrical Hookup  |     |     |     |
| Wi-Fi Access   |     |     |     |
| 6ft Skirted Table at the Event                                       |     |     |     |

\*Diamond sponsorship is limited to three sponsors

## SIGNATURE SPONSORS:

### Coffee Sponsor \$2,500

*One Available / Sapphire Level Benefits*

### Wi-Fi Sponsor \$2,000

*One Available / Sapphire Level Benefits*

### Lanyard Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Bag Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Charging Station Sponsor \$1,500

































*One Available / Sapphire Level Benefits*

See page 6 for additional descriptions.

# Louisiana Tax Conference

December 11-12 | The Ritz-Carlton, New Orleans

Our biggest solo conference of the year! With a fantastic lineup, high energy, and a great location, this conference draws large attendance and offers unmatched networking opportunities. As a sponsor, you'll gain maximum exposure to a large, engaged audience of CPAs. (Estimated 450-500 Registrants In-Person/Online)

| Sponsor Offerings  | DIAMOND<br>\$3500   | RUBY<br>\$1800   | SAPPHIRE<br>\$1250   |
|--|---|--|--|
| Priority Table Location  |       |  |  |
| Verbal Recognition During the Event                                  |       |  |  |
| Breakfast, Lunch, or Break Sponsor (first come, first served)        |       |  |  |
| Social Media Pre-Event Post (Facebook, Instagram, Twitter, LinkedIn) |       |  |  |
| Logo Printed on Signage at Event                                     |       |       |  |
| Ad in Digital Agenda Shared with All Attendees                       |  full |  half |  |
| Slide in Powerpoint During Breaks & On Webcast                       |       |       |  |
| Logo with Link to your Website in Emails and on Event Webpage        |       |       |  |
| Option to Send an Attendee at Half Price                             |  x2  |  x1  |  |
| Lunch & All Day Breaks Included                                      |  x4 |  x2 |  x2 |
| Giveaway Opportunities   |     |     |     |
| Event Attendee List  |     |     |     |
| Electrical Hookup  |     |     |     |
| Wi-Fi Access   |     |     |     |
| 6ft Skirted Table at the Event                                       |     |     |     |

\*Diamond sponsorship is limited to three sponsors

## SIGNATURE SPONSORS:

### Reception Sponsor \$10,000

One Available / Ruby Level Benefits

### Presenting Sponsor \$7,500

One Available / Ruby Level Benefits

### Coffee Sponsor \$5,000

One Available / Sapphire Level Benefits

### Webcast Sponsor \$5,000

One Available / Sapphire Level Benefits

### T-Shirt Sponsor \$5,000

One Available / Sapphire Level Benefits

### Wi-Fi Sponsor \$2,250

One Available / Sapphire Level Benefits

### Charging Station Sponsor \$2,000

One Available / Sapphire Level Benefits

### Lanyard Sponsor \$1,750

One Available / Sapphire Level Benefits

### Bag Sponsor \$1,750

One Available / Sapphire Level Benefits

### Grand Prize Sponsor \$1,000

One Available

### Photobooth/Santa \$1,000

One Available

































See page 6 for additional descriptions.



# Controllers Workshop

March 20, 2026 | Hilton Baton Rouge Capitol Center / Webcast

Connect with CPAs who oversee financial operations and management. This event offers a unique opportunity to engage with professionals focused on improving financial control and strategy in their organizations, providing your brand valuable exposure to key decision-makers. (Estimated 120-150 Registrants In-Person/Online)

| Sponsor Offerings  | DIAMOND<br>\$2500   | RUBY<br>\$1250   | SAPPHIRE<br>\$1000   |
|--|---|--|--|
| Priority Table Location  |       |  |  |
| Verbal Recognition During the Event                                  |       |  |  |
| Breakfast, Lunch, or Break Sponsor (first come, first served)        |       |  |  |
| Social Media Pre-Event Post (Facebook, Instagram, Twitter, LinkedIn) |       |  |  |
| Logo Printed on Signage at Event                                     |       |       |  |
| Ad in Digital Agenda Shared with All Attendees                       |  full |  half |  |
| Slide in Powerpoint During Breaks & On Webcast                       |       |       |  |
| Logo with Link to your Website in Emails and on Event Webpage        |       |       |  |
| Option to Send an Attendee at Half Price                             |  x2  |  x1  |  |
| Lunch & All Day Breaks Included                                      |  x4 |  x2 |  x2 |
| Giveaway Opportunities   |     |     |     |
| Event Attendee List  |     |     |     |
| Electrical Hookup  |     |     |     |
| Wi-Fi Access   |     |     |     |
| 6ft Skirted Table at the Event                                       |     |     |     |

\*Diamond sponsorship is limited to three sponsors

## SIGNATURE SPONSORS:

### Coffee Sponsor \$2,500

*One Available / Sapphire Level Benefits*

### Webcast Sponsor \$3,000

*One Available / Sapphire Level Benefits*

### Wi-Fi Sponsor \$2,000

*One Available / Sapphire Level Benefits*

### Lanyard Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Bag Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Charging Station Sponsor \$1,500

































*One Available / Sapphire Level Benefits*

See page 6 for additional descriptions.

# Accounting Educators Workshop

March 27, 2026 | Lafayette City Club River Ranch

Connect with professionals shaping the future of accounting. This event provides a unique opportunity to engage with educators and academic leaders, offering valuable exposure to those influencing the next generation of CPAs. (Estimated 30-50 Registrants In-Person)

| Sponsor Offerings  | DIAMOND<br>\$2500   | RUBY<br>\$1250   | SAPPHIRE<br>\$1000   |
|--|---|--|--|
| Priority Table Location  |       |  |  |
| Verbal Recognition During the Event                                  |       |  |  |
| Breakfast, Lunch, or Break Sponsor (first come, first served)        |       |  |  |
| Social Media Pre-Event Post (Facebook, Instagram, Twitter, LinkedIn) |       |  |  |
| Logo Printed on Signage at Event                                     |       |       |  |
| Ad in Digital Agenda Shared with All Attendees                       |  full |  half |  |
| Slide in Powerpoint During Breaks & On Webcast                       |       |       |  |
| Logo with Link to your Website in Emails and on Event Webpage        |       |       |  |
| Option to Send an Attendee at Half Price                             |  x2  |  x1  |  |
| Lunch & All Day Breaks Included                                      |  x4 |  x2 |  x2 |
| Giveaway Opportunities   |     |     |     |
| Event Attendee List  |     |     |     |
| Electrical Hookup  |     |     |     |
| Wi-Fi Access   |     |     |     |
| 6ft Skirted Table at the Event                                       |     |     |     |

\*Diamond sponsorship is limited to three sponsors

## SIGNATURE SPONSORS:

### Coffee Sponsor \$2,500

*One Available / Sapphire Level Benefits*

### Wi-Fi Sponsor \$2,000

*One Available / Sapphire Level Benefits*

### Lanyard Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Bag Sponsor \$1,500

*One Available / Sapphire Level Benefits*

### Charging Station Sponsor \$1,500

*One Available / Sapphire Level Benefits*

See page 6 for additional descriptions.

# Other Sponsorship Opportunities

Future CPAs | Podcast | Lunch & Learn | First Look | Webcasts

## **Sponsor Future CPAs! \$1,000**

As a Future CPA Sponsor for the 2025–2026 fiscal year, your logo will be proudly displayed on t-shirts given to every new student member and during campus visits. It will also be featured on our website under the Future CPA tab, highlighting your commitment to the next generation of accounting professionals. Additionally, your sponsorship will help provide essential recruitment tools and swag that inspire students to pursue accounting and the CPA profession.

## **Sponsor Our Podcast! \$650**

Get your brand in the spotlight by sponsoring one of our monthly podcast episodes—or multiple! With at least 12 episodes per year, you'll have the opportunity to share your message with our engaged audience. As a sponsor, your company will be mentioned during the episode, and you can provide a 10-second sponsor message to highlight your support and services.

## **Sponsor Our First Look Series! \$2,500**

Be a part of our monthly First Look Series, a premier program designed to kick-start the day with insightful, hour-long sessions led by industry leaders. Running once a month for eight sessions at 8:00 a.m., this series delivers the latest trends, strategies, and actionable insights that help businesses stay ahead. By sponsoring this series, your logo will be displayed on the program's webpage, linked directly to your website, ensuring maximum visibility and engagement with our professional audience. Additionally, your company will receive a mention in the introductions at the start of each session.

## **Sponsor Our Lunch & Learn Series! \$5,000**

Join us in serving up knowledge and growth with our monthly Lunch & Learn Series! Each 2-hour session, available in-person and via webcast, features great speakers who provide actionable insights and practical takeaways to help businesses thrive.

By sponsoring this dynamic series, you'll gain consistent exposure throughout all eight sessions from May to December (11:30 am–1:10 pm). Your logo will be featured on all webcast presentations and showcased on the program's webpage with a direct link to your website. Additionally, your company will receive a mention in the introductions at the start of each session.

## **Sponsor A Member Webcast! \$10,000**

Elevate your brand by sponsoring a Member Webcast! Offered free to our members, these webcasts consistently attract high registration numbers, providing an exceptional platform for visibility and engagement. As a sponsor, you'll have the unique opportunity to present a CPE session to our broad audience, sharing your expertise and positioning your brand as a trusted resource. While topics must be educational and approved, focusing on beneficial insights rather than sales, this is your chance to deliver valuable content that resonates with our members. Showcase your knowledge, build credibility, and connect with professionals eager to learn from industry leaders like you.



SOCIETY OF LOUISIANA CERTIFIED  
PUBLIC ACCOUNTANTS

## Event Sponsorship Contract Form

Company Name \_\_\_\_\_ Type of Business \_\_\_\_\_  
Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Contact \_\_\_\_\_ Title \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_ Summer Education Conference \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Accounting & Auditing Conference \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Forensic, Litigation, & Valuation Services Conference \_\_\_\_\_ Signature  
\_\_\_ Women's Conference \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Business & Energy Conference \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Annual Meeting Lunch \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Ledgers & Legends Ball \_\_\_\_\_ *Partner* \_\_\_ *Leader* \_\_\_ *Benefactor* \_\_\_\_\_ Signature  
\_\_\_ State & Local Tax Workshop \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ CYPRESS Summit Workshop (FIC, MED, HR, NFP, EFP) \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Fall Cluster \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Winter Cluster \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Louisiana Tax Conference \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Controllers Workshop '26 \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Accounting & Educators Workshop '26 \_\_\_\_\_ *Diamond* \_\_\_ *Ruby* \_\_\_ *Sapphire* \_\_\_\_\_ Signature  
\_\_\_ Future CPA Sponsor \_\_\_ Podcast Sponsor \_\_\_ First Look Series \_\_\_ Lunch & Learn Series \_\_\_ Member Webcast

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_ Total \$ \_\_\_\_\_

Payment Method: ☐ Credit Card ☐ Check

Contract is not valid without signature. Payment in full due upon reservation. Please sign & date this contract and **submit** to Mary Grace Keahey (email: [mkeahey@louisiana.cpa](mailto:mkeahey@louisiana.cpa)) or submit through the **online form**.

# Lagniappe Magazine Sponsorships

## A Little Something Extra

Lagniappe (lan'-yapp), the full-color member magazine for the Society of Louisiana CPAs, is distributed to more than 6000 CPAs and future CPAs six times a year. As the primary source of information for LCPA members, Lagniappe (which means "something extra") features the latest news in the CPA profession at the local, state, and national levels — all with a personal touch.

### Issue Dates & Options:

|                                   | Pub. Date: | Ad Deadline: |
|-----------------------------------|------------|--------------|
| May/June 2025 Vol. 51/#3          | 05/29/2025 | 05/15/2025   |
| July/August 2025 Vol. 51/#4       | 07/31/2025 | 07/17/2025   |
| September/October 2025 Vol. 51/#5 | 09/25/2025 | 09/11/2025   |
| November/December 2025 Vol. 51/#6 | 11/27/2025 | 11/13/2025   |
| January/February 2026 Vol. 52/#1  | 01/20/2026 | 01/16/2026   |
| March/April 2026 Vol. 52/#2       | 03/27/2026 | 03/13/2026   |

### Print Ad Sizes & Frequency Rates:

| Placement:    | 1x Rate: | 3x Rate: | 6x Rate: | Size (width/height):                                      |
|---------------|----------|----------|----------|---|
| Inside Covers | \$675    | \$645    | \$605    | 8.5" x 11" (add 1/8" bleed) or 7.5" x 10" (without bleed) |
| Back Cover    | \$565    | \$535    | \$505    | 7.5 x 5" (no bleed).                                      |
| Full Page     | \$565    | \$535    | \$505    | 8.5" x 11" (add 1/8" bleed) or 7.5" x 10" (without bleed) |
| ½ Page        | \$335    | \$315    | \$300    | 7.5 x 4.75"   |
| ⅓ Page        | \$220    | \$210    | \$195    | 4.75 x 4.75"  |
| ⅓ Page        | \$220    | \$210    | \$195    | 7.5 x 3"  |
| ¼ Page        | \$175    | \$165    | \$155    | 3.75 x 4.75"  |



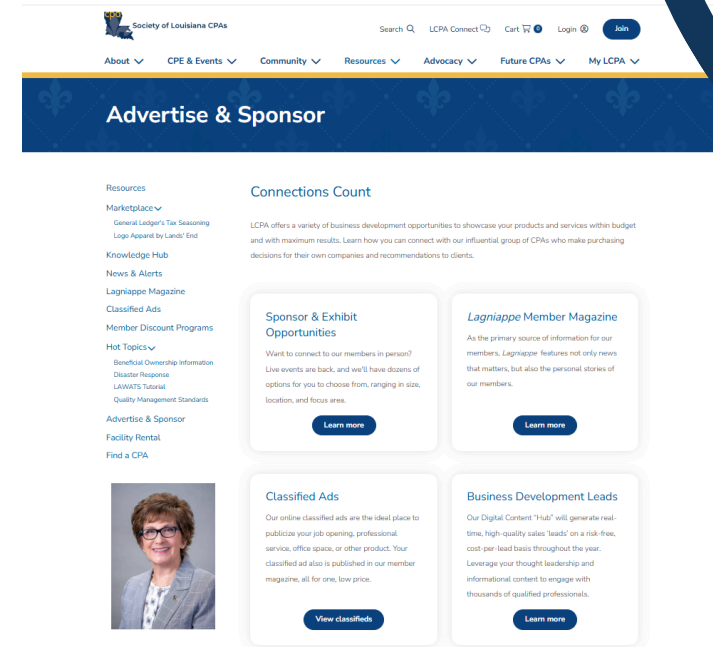
### BONUS EXPOSURE!

Print advertisers get double the exposure with our interactive digital Lagniappe, featuring direct links and lasting online access.

# Digital Ad Sponsorships

## Louisiana.cpa Exposure

Explore the advertising options on Louisiana.cpa — LCPA's website. Placement is based on availability. Some options below are behind a member login. Contact us for more information.



## Print Ad Sizes & Frequency Rates:

| Placement:         | 1x Rate:    | 6x Rate:    | 12x Rate: | Size (width/height): |
|--------------------|-------------|-------------|-----------|----------------------|
| Home Page          | \$450       | \$425       | \$405     | 1200px 312px         |
| CPE Search Page    | \$450       | \$425       | \$405     | 300px x 600px        |
| Web Interior Page  | \$275       | \$260       | \$245     | 1200px 312px         |
| LCPA Connect       | \$350       | \$332       | \$315     | 300px x 300px        |
| E-Newsletter       | \$450       | \$425       | \$405     | 650px x 100px        |
| Lagniappe Email    | \$350/Issue | \$332/Issue |           | 650px x 100px        |
| Member Renew Email | \$350/Email | \$332/Email |           | 650px x 100px        |





## Display Advertising Contract Form

Company Name \_\_\_\_\_

Type of Business \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### LAGNIAPPE: Select your issue & format

|                               |   |  |                                    |                                 |                                   |                                  |                                 |
|-------------------------------|---|--|------------------------------------|---------------------------------|-----------------------------------|----------------------------------|---------------------------------|
| ____ May/Jun 2025 Vol. 51/#3  | <input checked="" type="checkbox"/> Inside Covers | <input checked="" type="checkbox"/> Back Cover | <input type="checkbox"/> Full Page | <input type="checkbox"/> ½ Page | <input type="checkbox"/> ⅓ Square | <input type="checkbox"/> ⅓ Horiz | <input type="checkbox"/> ¼ Page |
| ____ July/Aug 2025 Vol. 51/#4 | <input checked="" type="checkbox"/> Inside Covers | <input checked="" type="checkbox"/> Back Cover | <input type="checkbox"/> Full Page | <input type="checkbox"/> ½ Page | <input type="checkbox"/> ⅓ Square | <input type="checkbox"/> ⅓ Horiz | <input type="checkbox"/> ¼ Page |
| ____ Sept/Oct 2025 Vol. 51/#5 | <input type="checkbox"/> Inside Covers            | <input type="checkbox"/> Back Cover            | <input type="checkbox"/> Full Page | <input type="checkbox"/> ½ Page | <input type="checkbox"/> ⅓ Square | <input type="checkbox"/> ⅓ Horiz | <input type="checkbox"/> ¼ Page |
| ____ Nov/Dec 2025 Vol. 51/#6  | <input type="checkbox"/> Inside Covers            | <input type="checkbox"/> Back Cover            | <input type="checkbox"/> Full Page | <input type="checkbox"/> ½ Page | <input type="checkbox"/> ⅓ Square | <input type="checkbox"/> ⅓ Horiz | <input type="checkbox"/> ¼ Page |
| ____ Jan/Feb 2026 Vol. 52/#1  | <input type="checkbox"/> Inside Covers            | <input type="checkbox"/> Back Cover            | <input type="checkbox"/> Full Page | <input type="checkbox"/> ½ Page | <input type="checkbox"/> ⅓ Square | <input type="checkbox"/> ⅓ Horiz | <input type="checkbox"/> ¼ Page |
| ____ Mar/Apr 2026 Vol. 52/#2  | <input type="checkbox"/> Inside Covers            | <input type="checkbox"/> Back Cover            | <input type="checkbox"/> Full Page | <input type="checkbox"/> ½ Page | <input type="checkbox"/> ⅓ Square | <input type="checkbox"/> ⅓ Horiz | <input type="checkbox"/> ¼ Page |

### DIGITAL ADS: Select your placement & duration.

|                         |                             |                             |                              |        |
|-------------------------|-----------------------------|-----------------------------|------------------------------|--------|
| ____ Home Page          | <input type="checkbox"/> 1X | <input type="checkbox"/> 6X | <input type="checkbox"/> 12X | Months |
| ____ CPE Search Page    | <input type="checkbox"/> 1X | <input type="checkbox"/> 6X | <input type="checkbox"/> 12X | Months |
| ____ Web Interior Page  | <input type="checkbox"/> 1X | <input type="checkbox"/> 6X | <input type="checkbox"/> 12X | Months |
| ____ LCPA Connect       | <input type="checkbox"/> 1X | <input type="checkbox"/> 6X | <input type="checkbox"/> 12X | Months |
| ____ E-Newsletter       | <input type="checkbox"/> 1X | <input type="checkbox"/> 6X | <input type="checkbox"/> 12X | Months |
| ____ Lagniappe Email    | <input type="checkbox"/> 1X | <input type="checkbox"/> 6X | Issues                       |        |
| ____ Member Renew Email | <input type="checkbox"/> 1X | <input type="checkbox"/> 6X | Emails                       |        |



## Display Advertising Contract Continued

### Display Advertising Terms & Conditions

Digital files (High Resolution PDF, JPEG, TIFF or EPS format) sent via email are preferred. Exact sized ads required; see specifications on reverse side. For ads in Lagniappe with bleeds: allow 1/8" on all sides for bleed; ads must be size to fit specs.

**A signed contract and insertion order are required.** Ad space cancellations must be made in writing at least three weeks prior to the publication date to avoid a cancellation fee. Should an advertiser cancel a contract in the middle of the contracted term, all advertising will be short-rated at the one-time rate.

Payment is due upon receipt of the invoice. Advertising agencies and/or authorized agents placing ads for a client/third party assume all responsibility for prompt payment. Agency and advertiser expressly warrant that they have the right to publish the advertising. Agency and advertiser shall indemnify publisher against all damages and related expenses (including legal fees) arising from the publication of the advertising.

The LCPA reserves the right to refuse any advertising regardless of contract. All ads are subject to review. Advertisements for any non-LCPA sponsored professional education program will not be accepted.

Advertiser and/or its agency are responsible for meeting all publication deadlines. The LCPA does not guarantee its publications' delivery dates. Although a production schedule exists, the actual delivery dates are contingent on factors that are outside the Society's control. It is the responsibility of the advertiser to provide deliverables by deadlines.

The LCPA cannot guarantee special placement of advertisements.

**Please sign and date this contract if it meets with your approval. Contract is not valid without signature of advertiser. Signing this contract indicates you have read and agree to all terms and conditions contained within.**

### THIS CONTRACT HAS BEEN APPROVED BY

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_ Total \$ \_\_\_\_\_

Print Name \_\_\_\_\_ Special Instructions \_\_\_\_\_

Payment Method: ☐ Credit Card ☐ Check

Contract is not valid without signature. Payment in full due upon receipt of the invoice. You will be billed for your placement and invoice must be paid in full prior to publication.

**Sign and return completed contract to:** Ann Lupo, Society of Louisiana CPAs or submit through the online form.  
3850 N Causeway Blvd., Suite 1650, Metairie, LA 70002 • 504.904.1125 • alupo@louisiana.cpa